

2022 Annual Report



communityactioncoalition
FOR SOUTH CENTRAL WISCONSIN



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2022 Highlights

We made a mark by providing community members with housing services, food assistance and more.

11,721 households served via Dane CORE allowing people to stay in their homes

6,220 individuals received support through Summer Shine and Winter Glow programs

87,999 unduplicated individuals served

55,759 unduplicated households served

Letter from the Executive Director

Moving from short-term gains to long-term transformation.

Community Action Coalition for South Central Wisconsin (CAC) is unique in so many ways. Unlike many non-profit or social service agencies, we work to evolve our menu of programs and services every three years to focus on barriers that prevent low-income people from achieving their goals and obtaining self-sufficiency. For CAC, this often means getting out of the way of other agencies who are doing the work better, while exploring alternative ways to collaborate instead of competing.

For years, the broad discussion on poverty has focused on what individual people can achieve. Helping families obtain living-wage jobs and find affordable places to rent has been the ultimate goal. However, as we evolve our work and examine the current data, we see the cycle of poverty trap generations of hardworking, incredible people who, despite their best efforts, could not make ends meet. The experience of poverty fosters despair and creates nearly insurmountable barriers for almost a third of Wisconsinites.

At CAC, our mission is to transform systems so that all people can achieve social and economic security. This year, we have been walking out our mission in ways that better connect the dots. For our staff, connecting the dots has included new professional development opportunities to improve the quality of services we provide for clients, along with a new \$20-per-hour minimum wage. When it comes to our clients, this measure has meant offering dignity and respect to more than 88,000 low-income families by collaborating with both the public and private sectors to improve access to food security, housing assistance, and essential resources.

In 2022, we distributed more than 14 million pounds of zero-cost food to nearly 100 food pantries and feeding programs; helped keep 300 families in their homes by processing \$2.9 million dollars of mortgage assistance payments; and processed 14,000 applications and provided \$29 million in rental assistance payments to renters to prevent evictions.

Our work is not just about getting results for the short term; it is about re-building our community systems to serve all people better. What makes CAC unique is our keen ability to step in when others step out. We focus on filling gaps and addressing systems because helping people live better lives involves more than programs and services. CAC continues to evolve and advocate for changes to systems and institutions, for the betterment of all.

As Executive Director, I am so proud of the work we are doing to not just change lives, but change the conditions in which low-income families, and all of us, live.



Amber Duddy

Amber Duddy
Executive Director

Board of Directors

Samantha Wendt
President

Larry Nelson
Vice President

Chara Taylor-Henning
Treasurer

Betty Groenewold
Secretary

Jennifer Andrews
Chair of Finance/Personnel Committee

Katie Gillespie
Chair of PP&D/Fundraising Committee

Sarah Butz
Jude Hartwick
Linda Ketcham
Kirk Lund
Rob McMurrich
Britanie Peaslee
Jennifer Rowedder
Julie Spitzack
MJ Van Voorst
Sandy Wareing



Letter from the Board President

If the challenges of the past few years have taught us anything, it is that we are all one community – and we must take care of each other the way strong communities do. Strong communities are active, not static. They grow and evolve to welcome new members. They adapt to new circumstances and opportunities. Most importantly, they take special care of people who are struggling. I am honored to serve as the Board President at CAC and privileged to partner with our dedicated board of directors, bearing witness to the ways in which CAC exemplifies the definition of a strong community – every day and in every way.

I want to personally thank the CAC board, staff, volunteers, sponsors, and community supporters. Your partnership and your support is the fabric that makes a strong community a reality. Thank you for making a difference!

As we look back on the accomplishments in 2022, we are reminded of the ways in which they remain grounded in our mission by adapting and finding even better ways to serve those most in need. This year's annual report profiles several stories that represent our entire community's life-changing work. I encourage you to become better acquainted with our organization, our mission, and the many ways in which we serve our communities.

We look forward to the future with inspiration and passion to continue the necessary work of uplifting every person in our community.



Samantha Wendt
Samantha Wendt
Board President

About Us

*one goal,
many solutions.*

**by donating to CAC, you can
give people the tools to thrive.**

Community Action Coalition for South Central Wisconsin has been serving Dane, Jefferson and Waukesha County for more than 50 years, working toward a just and equitable community for every person. We work to transform systems so that all people can achieve social and economic security. To achieve this goal, CAC provides a comprehensive array of programs and services to help individuals address immediate needs while building resiliency to achieve long-term success. CAC believes that food and housing insecurity are public health crises, and that everyone deserves a place to call home and food on the table.

Dane

Provided more than \$28.5 million in rent and utility assistance in 2022.

Jefferson

Spearheaded the reformation of the Jefferson Coalition to focus on food and housing security for all county residents.

Waukesha

Assisted 11 adults who were chronically homeless with disabilities toward self sufficiency in 2022.

Making a Mark: Iconography Key

The thumbprint icons speak to our strategy of targeted universalism. These icons represent how we serve clients according to their specific needs.



THUMBPRINT This icon identifies staff, the Board of Directors and internal events.



HOUSING SECURITY We work as case managers to find stable and reliable shelter for people without homes and those facing threats to their housing. Our custom solutions make it possible for individuals and families to access a higher quality of life.



FOOD SECURITY CAC creates access to nutrition for people in the greatest need. Across our food bank, Double Dollars and Gleaners programs, our holistic approach helps us do the most good.



ESSENTIAL RESOURCES We offer financial literacy courses, educational attainment resources, and career services that help people become their best selves for a stronger community.



WINTER GLOW Started in 1985, Winter Glow (formerly known as Koats for Kids) offers a variety of resources including free winter coats, hats, scarves, vaccinations, and more.



EVENTS The calendar icon denotes general events, while the more specific tent icon represents outdoor events. Throughout the year, we host training summits, meetings and other events like Drag Brunch.



FINANCES We use the coin icon for content centered around donations, income, grants and other financial matters.



LGBTQIA+ Our flag icon shows our support for lesbian, gay, bisexual, queer, intersex and asexual people, along with people who identify as transgender, gender nonconforming and/or undefined.



DOUBLE DOLLARS A collaborative local food program for EBT card shoppers.



2022 Events

JAN



First board meeting hosted in CAC's new Dane Co. office



Initiated planning of Jefferson County Homeless Coalition with Amy Murphy

Led Point-in-time (PIT) for Jefferson Co. and participated in Waukesha Co. PIT



Hosted racial equity training in partnership with the Nina Collective

FEB



Presented to governor's office regarding Darbo Dream project and HAC overflow shelter



Held a supervisor training and retreat at Monona Terrace

MAR



Held grand opening event for Dane Co. HQ



Began Wisconsin Help for Homeowners (WHH) program

Audited with WI Balance of State CoC for our Transitional Housing and WISH programs



Lobbied for Wisconsin Opportunity Act at WISCAP Advocacy Day

Attended Jefferson County Health Department's strategic planning session

APR



Held all-staff meeting in Waukesha Co.



Used GWCHF funding to coordinate the Jefferson County FOODs Project kick-off summit



Hosted Drag Brunch Extravaganza fundraiser

MAY



Led the welcome session for WISCAP's Annual Conference



Attended HAC board retreat addressing homelessness in Waukesha Co.



Released driver experience video funded by Predolin



Kicked off 2022 Double Dollars season

JUN



Welcomed Tenant Resource Center to our annual learning session at Monona Terrace



BCycle ran Art Bike Collection events to promote Double Dollars

JUL



Led PIT for Jefferson Co.

Launched The Community Needs Assessment survey



Purchased Jefferson Food Pantry



Held Summer Shine distribution events in Fort Atkinson, Waukesha and Madison

AUG



GWCHF announced The Collective, our future Watertown home (Summer 2024)



Received client support bags at United Way of Dane County's event in Madison Mallards stadium



Held Summer Shine distribution events in Watertown, Jefferson, Hartland and Sun Prairie



Launched Double Dollars video testimonials from vendors and participants

SEP



Presented to Waukesha County Public Health Advisory Committee

Completed Community Needs Assessment for 2022



Superintendent Jeffery Glazer toured Dane Co. Food Bank

Stockbox distribution requests increased 40% from previous month



Kicked off Winter Glow preparation with Pack the Truck event in Dane Co.

Delivered collection barrels to community to community partners in Dane and Jefferson Co.



Edgewood High School volunteers prepped for Summer Shine events

Held Summer Shine distribution events in Waukesha and Madison

OCT



Stockbox distribution expanded to Waukesha Co.



Bierock held coat collection event



Held Pack the Truck event in Johnson Creek

Held Winter Glow two-day distribution event in Madison



Hosted information booth at Jefferson Boo Bash

Attended Community Change Experience

NOV



Stockbox distribution expands to Waukesha Co.

Increased minimum wage for all staff members to \$20/hr

CAC's Rewind Dinner Celebration



Shared new "Where to Find" guides with Jefferson and Waukesha communities



Held Winter Glow distribution events in Waukesha and at the Johnson Creek Premium Outlets



Filmed promo videos for COVID-19 vaccine awareness



Dane County increased funding for the Double Dollars program leading into 2023

DEC



Held end-of-year all-staff meeting



Jefferson Chamber of Commerce held Holiday Parade of Lights



Music Makes a Difference hosted concert to benefit CAC



Settle Down Tavern hosted "Martinis That Matter" to support CAC



Widen Family Foundation hosted "Holiday Open House"



As a small landlord, I was very impressed with the combination of professionalism, compassion, efficiency and communication that was demonstrated through the Emergency Funding for Housing program. It has effectively saved my renters from facing homelessness or other financial difficulties.

— *Katherine*
LANDLORD



Housing Security

We start here because all people deserve a place to call home.

Assisted **4,829** households
through Dane CORE 2.0

Provided **\$26,635,473** in
direct aid via Dane CORE 2.0



Administered supportive
services for **98** veteran
households

22,453 individuals
obtained resources
and referrals

56 individuals
obtained temporary
housing solutions

12,738 individuals
received rent or
mortgage payments



Double Dollars is a way for people in our community to have equal access to fresh produce, meats, and cheese.

— Lisa Jacobson
VENDOR



Food Security

We won't rest until there's food on every table.



Food was supplied to
138,084 households and
378,732 individuals via area
feeding agencies (pantries,
shelters, senior centers, etc.)



86,284 lbs of food
gleaned and prevented
from going into landfills



2,932 Stockboxes
distributed to people
over 60 years of age



1,798 households
accessed the Double
Dollars program,
generating **\$224,750**
in revenue to local farmers



**1,441
individuals**

received backpacks and
school supplies at our
Summer Shine event



Essential Resources

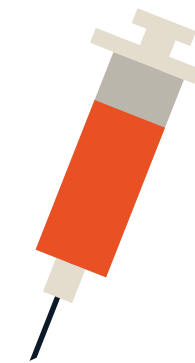
When others step out, we step in to help people thrive.



Winter Glow coats and
winter clothing distributed
to **3,430** individuals



Home good boxes distributed
to **4,494** households



COVID vaccinations
provided to
150 individuals



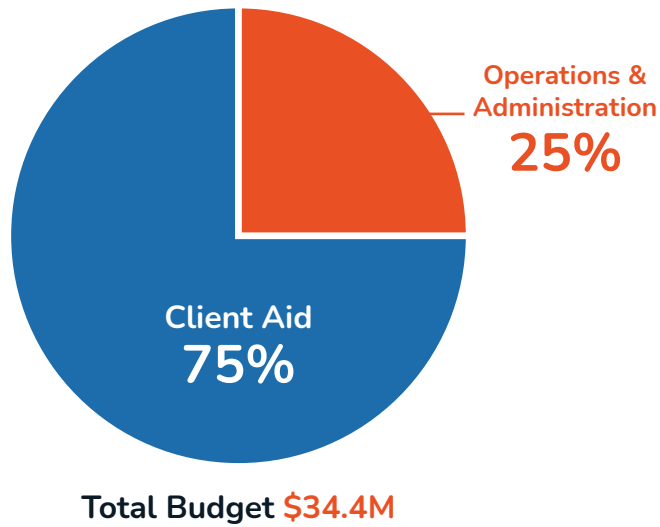
Toiletry boxes
distributed to
6,220 households

2022 Budget Breakdown

We continue to make clients a priority by giving them the tools to thrive.

2022 Grants & Contributions

Grant Revenue	\$33,777,308
Program Income and Contributions	\$596,723
Other Income	\$48,589
Total Revenue	\$34,422,620
Program Expenses	\$32,884,447
Operational Expenses	\$1,176,929
Other Expenses	\$60,580
Total Expenses	\$34,121,956
Net Assets	\$1,650,355



2022 Funding Sources

Federal

- U.S. Dept. of Homeland Security, Federal Emergency Management Agency (FEMA)
- U.S. Dept. of Agriculture (USDA)
- U.S. Dept. of Housing and Urban Development (HUD)
- U.S. Dept. of Veterans Affairs (VA)
- The Emergency Food Assistance Program (TEFAP)

State

- State of Wisconsin Dept. of Administration (DOA)
- State of Wisconsin Dept. of Health Services (DHS)
- Wisconsin Dept. of Children and Families (DCF)
- State of Wisconsin Division of Energy, Housing and Community Resources (DEHCR)

Local County

- Dane County Community Development Block Grant (CDBG)
- Dane County Dept. of Human Services (DCDHS)
- City of Madison
- Workforce Development Board of South-Central WI (WDBSCW)

Private

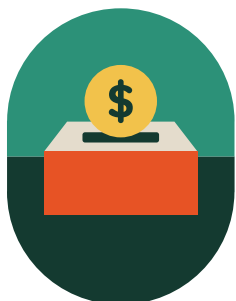
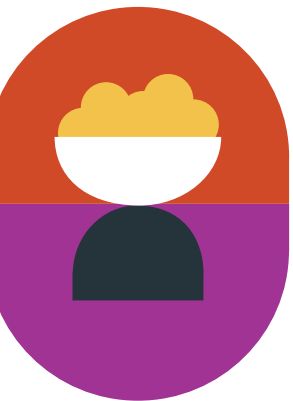
- Buckets for Hunger
- Epic Systems

Individual Donors

- Epic Systems
- Gilkison Family Foundation
- Greater Watertown Community Health Foundation
- Madison Community Foundation
- Meriter Health Services
- Predolin Foundation
- Roots and Wings Foundation
- Siemer Foundation
- Summit Credit Union
- United Way of Dane County
- United Way of Jefferson County
- UW Hospitals & Clinics
- Widen Family Foundation
- Willy Street Co-Op

Donors

Melissa Agard American Family Insurance John Anderson Kelsey Anderson Jennifer Andrews Donna Ankley Elizabeth Ann Anonymous Chad Armstrong David & Evelyn Arnold Brenda Aronowitz Ronald Baeseman Julia Bajereanu Kelly Bakken Erin Ballard David Balsiger John Barkei Todd Barnett Dave Barton Carousel Andrea Bayrd Gordon Beaty Mary Ann Benavides Petranelia Bergstrom Jean Bertling Bierock, LLC Jennifer Bitter Nanci Bjorling Wilmer Bloy Ray Blum Anne Bockhop Anne & Micheal Bodden Nancy Boebel Kathleen Borner Gael Lillian Boyd Anna Bradbury Dan & Radhika Bradley Thomas Bruckner Lauren Bugel Joan Burns Norma Busser Cambridge Area Resource Team Anna Cardarella Barbara Carr Jamie Carroll Carole & Gary Case Charlene Caucutt David Chapman Meri Christensen Martha Jo Church Richard Circo Helen Claflin Charlotte Clark	Sharon Clements Just Coffee Rebecca Cohen Carly Susan Cooper Jonathan Copeland Mary Cornell Cream City Marketing Janice Cromie McNally Judi Culver CUNA Marketing Group Nicole Danielson Douglas Davis Peter Davis Jonathan Dayton Joyce Dean Darlene Delong Kathleen Dickerson Stacey Diehl Ruth Dobbratz Bonnie Downs Shannon Drezek Mary Drumm Alex Earl Katrina Earl Mark Ediger Teri Edman Mary Eich Therese Eirich Sarah English Amy Epstein Jean Espenshade Myo Evans John Evenson Juliet Eyers Susan Fadness Kathleen Fenske Don Ferber Harry Field Rachel Figueroa Dianne Fisher William Flader Mary Ann Forbes Gerald Ford Sally Forsberg Ken Foster Donna & Charles Franchino Lexia Leann Frank Virginia Franz Elizabeth Gardner Jean Gascho Samuel Gellman Lillian Genskow Phyllis George	Royal Gibson Lois Gilbert Anderson Joan Gilbertson Kate Gillespie Robert Gilson Gordon Golz Kate Grace Robert Graebner Karen Grassl Gaylene Green Kathryn Gritzmacker Betty Groenewold Diana Grundahl Gloria & Edward Gry Kristin Gumbinger Theodore & Linda Gunkel Jill Gurtner Robert Gwynne Edward & Nancy Haerter Marilyn Hamilton Sharon Hamilton Charles Hammer Nancy & Charles Hannan Duane Hansen Laura Hansen Beverly Harper Jude Hartwick Chiyoko Hasegawa Dorothy Havens Andy Heidt Valerie Heinzen Patrick Henry Joyce Hermanson Kathleen Heuvelman Theodor Heuvelman Liane Hevey Eileen Hochmuth Hook's Cheese Company, Inc Rosalynn Horsley Maya Grace Huebsch Hy-Vee Jody Jackson Rachel Minehan Julie Jensen David Johns Jill Johnson Virginia Johnson Dawn Karn Michael Kaud Gloria Kautzer Brian Kaye Linda Ketcham Nargis Khan	Phil Kingston Sherri Kliczak Donna Kluever Jennifer Knaack Jill Knaak Patricia & Steven Koch Jason Koenig Wilma Kraak Esther Kretschmar Jeane Kropp Frederick Kruger Carol Ladwig Mary Laedtke Lake Mills Massage Therapy Lauren Langtim Charlotte Larsen Andrea Larson Rob Latousek Katie and Bob Leach Barbara Lee Justin Lee Cynda & Stephen Lewis Kimmerly Lila Stanley Lillich Janet Lindey Carol Lindsay Wendy Lippert Sarina Lotlikar Helen Lovett Kirk Lund Susan Lutter Howard Mangin Anita Martin Rebecca McAtee Mari McCarty Mary & David McKeith Rob McMurrich Cary McNatt Meridian Group, Inc Tom Meylor Marilyn & Maynard Miles Jocelyn Milner Rachel Minehan Lynnand William Molis Marie Molstad Allison Mongan Jim & Pat Moore Carolyn Morgan Mark Morris Jim Muehlenberg Beth Murley Carol & Jerome Murphy Music Makes A Difference, Inc	Mutual of America Larry Nelson Loy Nelson Marcus Nelson Amber Norkett Paul Norton Michael O'Hagan Old National Bank Amy Olejniczak Jacqueline Olson Richard and Maryann Olson Orange Tree Imports OrgaNick Phil Ouellette William Owens Karan Panchadar Jean Papalia Thomas Parker Mary Patenaude Brad Paul Pellitteri Waste Systems PenFed Perdue Family Foundation Ryan Pernat Sandy Wareing Sandra Person Allan Phillips Pam Pie Marion Pluymers Ann Pollock Teresa Raap Tyler Radley Nancy Ragland Kathleen Rasmussen Leah Reed Michael Rehbein Emi Reiner RE/MAX Community Realty Janet Reschke Celeste Robins Penny Rodes Demott Kirsten Rogers David Roizin Rotary Club of Lake Mills Sandeep Rotte Jennifer Rowedder Ellen & John Russell Yoshiro Saimi Salt and Light Foundation Michael Maurice Sands Sanft Accounting & Tax Ellyn Satter Carol & Troy Thompson Ingrid Thompson	Elizabeth Schalmo Jeanne Scherer Hollis Scheutz Janice & Michael Schmid Margaret & Warren Schmidt Patricia Schulz Melissa Schutten Lynn & Patricia Schwantes James & Beverly Schwarz Lorna & Leo Sebald Megan Seefeldt Alex Shade Shelly Shaw Jeffrey Shen Cheryl Shult Judith Siegfried Jean & Jerry Sieling Mark Slaughter J.R. Smart Ann & Donald Smith Dawn & William Smith Pamela Smith Robert Marting Smith William Smith Barbara Sobol Oliver Soler Evan Sorenson Linda Sparke Julie Spitzack Brianna Stapleton Welch Jacqueline Stark Rose Mary Stassi M.E. Steele Allan Stegemann Linda Stellick Robert Stellick Karen Stephens Steve Stern Amberly Stevens Elaine Stevens Chavez Jody Stollendorf Helen Stone Diane Streck Yvonne Subak Summit Credit Union Ellen & Clifford Swann Susan Sylvester Chara Taylor-Henning TD Ameritrade Alison TenBruggencate The Blackbaud Giving Fund Frank & Troy Thompson Ingrid Thompson	Lisa Thomson Sally Thwing Topel's Towing and Repair William Tricomi Gretchen Twietmeyer Tyranena Veterinary Clinic Carol Uglow Faye Underdahl UW Health MJ Van Voorst Julian Van Winkle Stephanie Vargas Teri Varney Steve Ventura Sydney Verbauwheide Jonathon Vinje Claudia Visides John Voegeli Margaret Vogt Heather VonGlahn Margaret Walker Iris Wampole Deneen Wanta Sandy Wareing Nick & Kelley Wasmund James Weber Marie Weinstein Betty Wendland Samantha Wendt Katie West Nick Westby Dorothy Wheeler Janet Whelan Julie White Dorothy Whiting Raymond White Carolyn Wilcox David Wilhelm Carl & Mary Jo Wille Ginger Williams Diane Wirkus Anna Wolfe Judith Wolfenberger Justin Wolff Stacey Y Nick Yahnke Laurie Yahr Tasha Yarchin Tyler Young Wanita Zarumba William Zeiningner Daniel Zimmerman Alan Zuckerman
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