

2022 Winter Glow Sponsorship

Community Champion - \$10,000

- Help Winter Glow in Dane, Jefferson or Waukesha County ensure that warm winter coats and gear are accessible to low-income families in your community
- Name and logo on collection site barrels – **Sponsorship needs to be confirmed by August 19, 2022 to be included**
- Name and logo on Winter Glow community event t-shirts and distribution site signage – **Sponsorship needs to be confirmed by October 1, 2022**
- Multiple name and logo recognitions on Facebook and Instagram pages
- Name and logo with link on CAC website (cacscw.org) – posted until 2023 Winter Glow
- Join the event as a team of volunteers

Coat Sponsor - \$7,500

- Ensure winter coats are accessible to low-income families within your community
- Name and logo on Winter Glow community event t-shirts and distribution site signage – **Sponsorship needs to be confirmed by October 1, 2022**
- Multiple name and logo recognitions on CAC Facebook and Instagram pages
- Name and logo with link on CAC website (cacscw.org)
- Join the event as a team of volunteers

Hat Sponsor - \$5,000

- Ensure winter hats, scarves, and boots are accessible to low-income families within the three counties served by CAC
- Name and logo on Winter Glow community event t-shirts and distribution site signage – **Sponsorship needs to be confirmed by October 1, 2022**
- Name and logo recognition on CAC Facebook and Instagram pages
- Name and logo with link on CAC website (cacscw.org)
- Join the event as a team of volunteers

Mitten Sponsor - \$2,500

- Ensure mittens and gloves are accessible to low-income families within the three counties served by CAC
- Name and logo on Winter Glow community event t-shirts and distribution site signage – **Sponsorship needs to be confirmed by October 1, 2022**
- Name and logo recognition on CAC Facebook and Instagram pages
- Name and logo on CAC website (cacscw.org)
- Join the event as a team of volunteers

Family Sponsor - \$250

- Provide a family of 5 with warm winter coats, boots, and mittens

Individual Sponsor - \$50

- Provide a child or family member with warm winter coats, boots, and mittens

Make your donation at [cacscw.org /supportwinterglow](https://cacscw.org/supportwinterglow) or mail to
4101 East Towne Blvd, Madison, WI 53704



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608-237-1255 | cacscw.org

