

2021 Annual Report



communityactioncoalition
FOR SOUTH CENTRAL WISCONSIN

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About Us

We've been serving Dane, Jefferson and Waukesha County for more than 50 years, and are working toward a just and equitable community for every person. Thanks to a network of strong partnerships, we can identify and act in the areas of greatest need.

Focused on the Bigger Picture

We work to transform systems so that all people can achieve social and economic security.

Broad Goals, Specific Strategies

We're collaborators who apply innovative, targeted strategies to identify and serve the areas of greatest need.

Helping People Live with Dignity

We believe that food and housing insecurity are public health crises. Everyone deserves a place to call home and food on the table.



Letter from the Executive Director

As an agency, Community Action Coalition has a 55-year legacy serving our community. In that time, we have made an immeasurable impact on the lives of so many clients, volunteers, board members, staff and community partners.

We have so much to be proud of in 2021. Most notable is the purchase of our new Dane County Social Service center. With the help of Forward Community Investment, CAC transitioned from renting our office space to owning it. This change will help us save significant resources for years to come, which means we can invest more in CAC programs, staff and our community.

Our Community Program Department delivered, gleaned and grew millions of pounds of free food for local feeding organizations. We started to think differently about our role in food security. With the Supporting Jefferson FOOD project our team has developed an assessment tool, trainings and supports to help area pantries and feeding agencies in Jefferson County improve operations to better serve vulnerable people. This is a huge step for CAC, one that doubles down on our commitment to foster the growth of our partners for the betterment of us all.

Our Housing Department began a major overhaul of our housing services. We breathed new life into our policies, procedures and practices. We did this by revising our tools, changing how we used technology and centering a dignified housing-first framework for all our programs.

I'm deeply proud to work alongside our dedicated board of directors, staff and community collaborators as we work to make our community a more just and equitable place for everyone.



Amber Duddy

Amber Duddy
Executive Director

2021 Highlights

We made a mark by providing community members with housing services, food assistance and more.

35,409 unduplicated individuals served

6,694 unduplicated households served

424,908 individual contacts

80,328 household contacts

Board of Directors

Samantha Wendt
President

Larry Nelson
Vice President

Chara Taylor-Henning
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John Vogt
Secretary

Jennifer Andrews

Katie Gillespie

Betty Groenewold

Jude Hartwick

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Kirk Lund

Emi Reiner

Jennifer Rowedder

Julie Spitzack

Sandy Wareing



Letter from the Board President

CAC had a transformative year in 2021. We reached milestones in food distribution, emergency rental assistance and coat distribution through our tri-county Winter Glow event. That's a testament to the commitment and compassion of our partner agencies, our financial supporters, our volunteers and our staff. It hasn't always been easy. We've had to adjust our processes and make hard decisions. We've asked more from our supporters than ever. But the result of all that effort is undeniable.

This moment has proven that when communities work together, we are able to make a difference. I am inspired by our donors, partners and staff who have risen to the challenges of this past year. They have demonstrated resilience and a dedication to the communities we serve. Despite uncertainty in the face of a global pandemic that magnified and exposed social and economic inequalities, there was an unwavering commitment to our mission to lead positive systemic change.

Our most vulnerable communities faced disparities and barriers to access in everything from vaccinations and Wi-Fi to housing and food. Amid these crises, our various donors and funders overwhelmed us with their outpouring of support and partnership. I am deeply grateful to each of our donors, community leaders, funders and partners for meeting the needs of our communities in a remarkable way. Thank you for inspiring us.

I am proud to say that CAC has emerged stronger and remains even more committed to serving at a time when the need is greatest. We are not done.

I invite you to learn more about our commitment to systematic change as we reimagine and build more equitable communities.



Samantha Wendt

Samantha Wendt
Board President

Our New Look

As a nonprofit working to end poverty and help people live better lives, we underwent a rebranding process to reflect our transformative mission. Our new logo is inspired by a thumbprint, which speaks to the individuality of our clients and the shared humanity of our work to end poverty. It symbolizes how we seek to make a mark on our communities. The chevrons in the design stand for the three counties we serve, while also representing our three program areas.



Making a Mark

Our goals may be universal, but we serve clients according to their specific needs. This personal approach is reflected in the thumbprint shape of the logo, which also speaks to our strategy of targeted universalism.



Our new logo says a lot about us. We want to put action back into the community, which is what the enlarged "a" represents. The chevrons symbolize growth and housing security. The trio also depicts our three areas of service and the three counties in which we work.



The visual system features a series of icons contained within the signature thumbprint shape that represent key service areas and core offerings.

power in unity. action in community.

communityactioncoalition
FOR SOUTH CENTRAL WISCONSIN

we transform together

I appreciate the mission of CAC and know that through our partnership, I am having a positive impact on the life of someone in our community.

— *Kyle Plath*

LANDLORD HOUSING
FORMERLY HOMELESS CAC CLIENT



Housing Security

We start here because all people deserve a place to call home.

50,347 individuals accessed resources and referrals

68 individuals accessed temporary housing solutions

Supportive services for **209** veteran households

Dane CORE 2.0 assisted **1,048** households

Dane CORE 2.0 provided **\$4,158,841** in direct aid

35 families obtained permanent housing



I am happy to be so graciously helped, and I am humbled to be a part of CAC, who is standing in the gap and helping one person or family at a time.

— Anonymous



Food Security

We won't rest until there's food on every table.

Food was supplied to **130,496** households and **370,913** individuals via area feeding agencies (pantries, shelters, senior centers, etc.)

2,075 households accessed the Double Dollars program, generating **\$97,000** in revenue to local farmers

339,194 lbs of food gleaned or recovered from landfills

928 senior boxes distributed



The best accomplishment one can have as a caseworker is having a family moving closer to achieving their goals of financial independence and self-sufficiency. We assist not only with their financial needs, but with budget planning, goal setting and providing community resources.

— *Mary Ann Forbes*
COMMUNITY SYSTEMS COORDINATOR



Essential Resources

When others step out, we step in to help people thrive.

Winter Glow coats distributed to **2,757** individuals

Clothing vouchers distributed to **761** households

Home good boxes distributed to **106** households

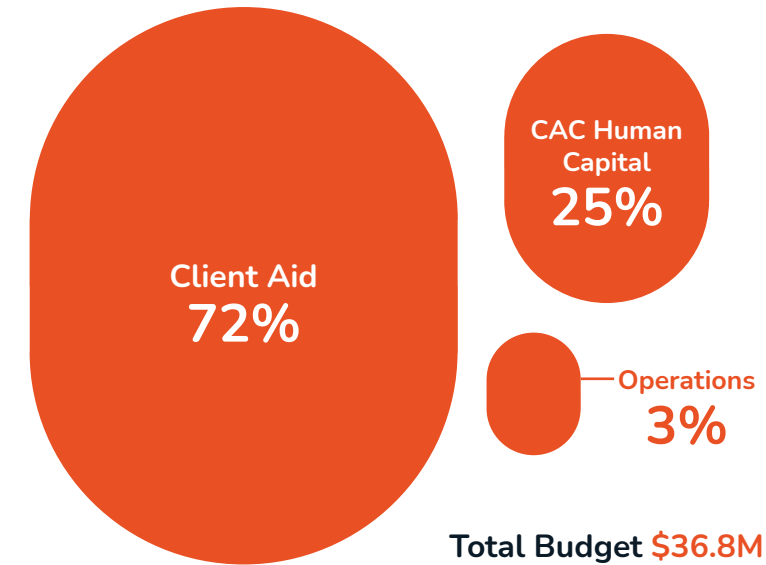
Toiletry boxes distributed to **106** households

2021 Budget Breakdown

We continue to make clients a priority by giving them the tools to thrive.

2021 Grants & Contributions

Program Income	\$11,596,336
Investments	\$541,003
Total Revenue	\$12,137,339
Program Expenses	\$11,121,449
Salaries	\$668,039
Other Expenses	\$43,111
Total Expenses	\$11,823,272
Net Income	\$1,353,272



2021 Funding Sources

Federal

- U.S. Dept. of Homeland Security, Federal Emergency Management Agency (FEMA)
- U.S. Dept. of Agriculture (USDA)
- U.S. Dept. of Housing and Urban Development (HUD)
- U.S. Dept. of Veterans Affairs (VA)
- Corporation for National and Community Service (VISTA)
- The Emergency Food Assistance Program (TEFAP)

State

- State of Wisconsin Dept. of Administration (DOA)
- State of Wisconsin Dept. of Health Services (DHS)
- Wisconsin Dept. of Children and Families (DCF)
- State of Wisconsin Division of Energy, Housing and Community Resources (DEHCR)

Local County

- Dane County Community Development Block Grant (CDBG)
- Dane County Dept. of Human Services (DCDHS)
- City of Madison
- Workforce Development Board of South-Central WI (WDBSCW)

Private

- Buckets for Hunger
- Epic Systems

Individual Donors

- | | |
|--------------------------------|---|
| Predolin Foundation | Greater Watertown Community Health Foundation |
| Siemer Foundation | Madison Community Foundation |
| United Way of Dane County | Roots and Wings Foundation |
| United Way of Jefferson County | Epic Systems |
| Willy Street Co-Op | |

Donors

- | | | | | | | |
|---------------------------|------------------------------|---------------------------|---------------------------|------------------------------|----------------------------|---------------------------|
| Alex Earl | Connie Wong | Georgiana Tracy | John Evenson | Lorna & Leo Sebald | OrgaNick | Shelley Jean Glodowski |
| Alexa Crary | Constance Burmeister | Gerald Ford | John Miller | Loy Nelson | Oscar Rennebohm Foundation | Sherri Kliczak |
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| Andrea Larson | Cynthia Shaw | GINNY SCHULZ | Jonathan Churan | Lynne Gaworski | Pamela Smith | Soham Gaggenapally |
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| Angela Jones | Daniel Zimmerman | Gordon Beaty | Gordon Beaty | M.E. Steele | Patricia Koch | Stephen Dennison |
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| Barbara Carr | David Wilhelm | J. Jensen | J. Jensen | Mark Dayton | Ray Blum | Susan J. Lutter |
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| Barbara Sobol | Deborah L. Penne | Jacki Hershberger | Jacki Hershberger | Mark Thompson | Raymond & Joan Unrein | Susan Lundgren |
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| Carol Lindsay | Dr. Caroline Carr | Lake Edge Lutheran Church | Lake Edge Lutheran Church | Michael Rehbein | Rose Lubcke | Tina Wiersma |
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| Catherine Grothe | Elizabeth Ann Chavez | Laurie Redman-Steen | Laurie Redman-Steen | Miss Heather Reese | Sally Forsberg | Ty New |
| Celestine Richards-Gannon | Elizabeth Schatmo | Miss Heather Reese | Miss Heather Reese | Monica Slaght | Samantha Angelina | Vana Steffen |
| Charlene Caucutt | Ellyn Satter | Miss Julie Spence | Miss Julie Spence | Myra Rezag | Samantha Wendt | Virginia Franz |
| Charles Hammer | Emi Reiner | Monica Slaght | Monica Slaght | Myron Davis | Sandra Stanford | Virginia Johnson |
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| Colleen Freitag | Fred Lauing | Oliver Soler | Oliver Soler | Oliver Soler | Shan Lo | Yvonne M. Subak |
| Colleen O'Hara | Gary Joseph Noyes | | | | Sharon Fandel | Zoe Connor |

