

DOUBLE DOLLARS

MADISON & DANE CO.

Maximize your money and make a difference.

At local farmers' markets, the Double Dollars program matches every FoodShares dollar up to \$25 per market day. One dollar goes twice as far, so you can keep your budget in check and get fresh produce, meat, dairy and more for your family. All while supporting the Madison-area community.

2022 SEASON: JUN 1 - OCT 31



communityactioncoalition

Do more with less. Here's
how to double your dollars.



STEP 1

Visit the information booth at your farmers' market. Staff will be there to help you.



STEP 2

Swipe your EBT card to use your funds and Double Dollars will match the first \$25 of your FoodShare withdrawal. Now it's time to shop!



STEP 3

Use Double Dollars to purchase any FoodShares-eligible food, including produce, meat, dairy and bakery items. You'll maximize your money while supporting the local economy.

USE DOUBLE DOLLARS AT THE FOLLOWING MARKETS BEGINNING JUNE 1

NORTHSIDE FARMERS' MARKET

Sundays, 8:30am - 12:30pm
May 8 - October 23

Northside Town Center
2901 N Sherman Ave.
northsidefarmersmarket.org

EASTSIDE FARMERS' MARKET

Tuesdays, 4:00 - 7:00pm
April 26 - September 25

McPike Park
202 S Ingersoll St.
eastsidefarmersmarket.org

WESTSIDE COMMUNITY MARKET

Saturdays, 7:00am - 12:30pm
April 16 - November 5

UW Digestive Health Center
750 University Row
westsidecommunitymarket.org

MONONA FARMERS' MARKET

Sundays, 8:30am - 12:30pm
May 1 - October 30

Ahuska Park
400 E Broadway, Monona, WI
mononafarmersmarket.com

MONROE ST. FARMERS' MARKET

Sundays, 9:00am - 1:00pm
May 1 - October 30

Edgewood College Parking Lot
2219 Monroe St.
monroestreetfarmersmarket.org

BADGER ROCK FARMERS MARKET

Wednesdays, 5:00-8:00pm
Beginning June 22

501 E. Badger Rd.
badgerrock.org

DANE COUNTY FARMERS' MARKET

Saturday Market on the Square, 6:15am - 1:45pm
April 16 - November 12*

2 E. Main St.

**Due to Art Fair on the Square, DCFM to be held at
Breese Stevens Field on July 9 from 7:00am - 12:00pm*

Wednesday Market Downtown, 8:30am - 1:45pm
April 20 - November 2

200 Block, Martin Luther King Jr. Blvd.
dcfm.org

TROY GARDENS

Thursdays, 3:30 - 6:30pm
June 2 - October 13

Troy Farm Stand
502 Troy Dr.
rootedwi.org/farms

CACSCW.ORG/DOUBLE-DOLLARS

Hours and locations may change due to COVID-19. Please visit our website for updates.

